



## NEWS RELEASE

### Innovation, Dedication, and Commitment

March 20, 2006 – On Saturday, March 18, 2006 the Canadian Home Builders' Association - Edmonton Region hosted its 26<sup>th</sup> Annual SAM (Sales and Marketing) Awards gala event.

The SAM Awards pay tribute to the best in sales and marketing ideas, outstanding products, superior home building and exceptional neighborhoods.

Association President Mr. Peter Jackson stated, "This has been a tremendous year for sales and activity in our industry. I am proud to be a part of recognizing the innovation, dedication, quality and professionalism demonstrated by members of the Canadian Home Builders' Association - Edmonton Region".

**The award winners in each of the categories are:**

**Grand SAM - Single Family - Daytona Homes Master Builder**

**Grand SAM - Multi-Family - Christenson Developments Ltd.**

**General Member of the Year – Lenbeth Weeping Tile**

**Renovator of the Year – Ackard Contractors Ltd.**

#### **Best Model – Single Family Two Storey / Split Level without Attached Garage**

Under 1350 Sq. Ft.	Daytona Homes Master Builder	Montego
Over 1350 Sq. Ft.	Homes by Avi Edmonton Inc.	Barrington

#### **Best Model – Single Family Bungalow / Bi-Level with or without Attached Garage**

1301 - 1600 Sq. Ft.	White Eagle Homes Ltd.	Amethyst
1601 - 2000 Sq. Ft.	Carriage Custom Homes Ltd.	Botticelli
	Darren's Homes, A Div. of DN Developments	
Estate Home Over 2000 Sq. Ft.	Ltd.	Carmona

#### **Best Model – Single Family Two Storey / Split Level with Attached Garage**

Under 1400 Sq. Ft.	Homes by Avi Edmonton Inc.	Laurie Residence
1401 - 1600 Sq. Ft.	Daytona Homes Master Builder	Malibu III
1601 - 1850 Sq. Ft.	Look Homes Inc.	Insight
1851 - 2200 Sq. Ft.	Landmark Master Builder Inc.	Marseilles III
2201 - 2600 Sq. Ft.	Parkwood Master Builder Inc.	Chateau



**Best Model – Single Family Two Storey / Split Level with Attached Garage *cont'd.***

2601 - 3000 Sq. Ft.	Kimberley Homes	Ruggiero Residence
3001 - 3500 Sq. Ft.	Homes by Avi Edmonton Inc.	Springbank II
Estate Over 3500 Sq. Ft.	Darren's Homes, A Div. of DN Developments Ltd.	Allington

**Best Selling Models**

Under 1600 Sq. Ft.	Reid Built Homes	Tuscany
Over 1600 Sq. Ft.	Landmark Master Builder Inc.	Catalina II
Best Selling Multi-Family Home	Best Communities by Landmark Inc.	Brookside

**Customer Choice**

Single Family Small Volume Builder	Heredity Homes (St. Albert) Inc.
Single Family Medium Volume Builder	Zetsen Master Builders Inc.
Single Family Large Volume Builder	Daytona Homes Master Builder
Multi-Family Small Volume Builder	Christenson Developments Ltd.
Multi-Family Large Volume Builder	Cove Properties Ltd.

**Best Model – Multi-Family**

Apartment Style Under 1150 Sq. Ft.	Carrington Properties Ltd.	Rundle II
Apartment Style Over 1150 Sq. Ft.	Abbey Lane Homes	The Colombia
Townhouse/Duplex Under 1350 Sq. Ft.	Hawthorne Homes, a division of Carma Developers	Concordia
Townhouse/Duplex Over 1350 Sq. Ft.	Sienna Ridge Estates Inc.	Tamaya Wynd Estates-Model A

**Best Apartment Building**

Cove Properties Ltd.	Chateaux at Whitemud Ridge
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**Best Townhouse/Duplex Style**

Rohit Group of Companies	Silver Oaks at Willow Ridge
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**Best Site Sales**

Best Development Entrance Treatment, Logo & Signage	Carma Developers LP	Lake Summerside
Best Development Landscaping & Amenities	Carma Developers LP	Parkland
Best Home Parade	Canada Lands Company	Village at Griesbach
Best Sales & Information Centre - Single/MF or Renovator Member	Christenson Developments Ltd.	Centre in the Park
Best Sales & Information Centre - General Member	Alberta Hardwood Flooring Ltd.	

**Best Subdivision**

Carma Developers LP	Parkland
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**Best Advertising**

Suite 201, 10544 - 114 Street \* Edmonton, AB T5H 3J7 \* [www.chbaedmonton.ca](http://www.chbaedmonton.ca)



Best Newspaper or Magazine Ad: Color	Daytona Homes Master Builder	Enjoy the Ride
Best Newspaper or Magazine Ad: B/W	Carma Developers LP	Parkland - Simple Pleasures
Best Radio Commercial	Hawthorne Homes, a division of Carma Developers	Terwillegar Towne Tigger
Best Television Commercial	The Alberta New Home Warranty Program	Being Smart About Your Builder
Best Direct Mail Promotion	Jayman MasterBUILT	2005 Calendar
Best Brochure Package	Homes by Avi Edmonton Inc.	Brochure Package
Best Web Site	Jayman MasterBUILT	<a href="http://www.jayman.com">www.jayman.com</a>

**Best Renovation**

Best Exterior	Ackard Contractors Ltd.	Grandisle Point
Best Kitchen	Aquarian Construction	Huemmert Residence
Best Specialty	Sun Ridge Developments (North) Ltd.	July 2005

**Best New Builder / Renovator** Moe Villa Construction Inc.

**Best Innovation** Greenboro Homes Ltd. Virtual Kitchen

**Energy Efficiency** Dabrrro Homes Ltd. Glenora

**Builders Choice**

Supplies a product directly to the Builder / Renovator - Small Volume	Gienow Windows and Doors
Supplies a product directly to the Builder / Renovator - Large Volume	I-XL Masonry Supplies Ltd.
Supplies & Installs a product directly to the Builder / Renovator - Small Volume	Timberwolf Hearth Products Ltd.
Supplies & Installs a product directly to the Builder / Renovator - Large Volume	Lenbeth Weeping Tile
Supplies a service directly to the Builder / Renovator - Small Volume	Landlie Consulting Ltd.
Supplies a service directly to the Builder / Renovator - Large Volume	Homebase Media



## Sales People of the Year

Marketing Person of the Year	Miles Kohan	Homes by Avi Edmonton Inc.
General Salesperson of the Year	Steve Weller	All Weather Windows
Salesperson of the Year - Single Family	Carla Weinmeyer	Pacesetter Homes Ltd.
Salesperson of the Year - Multi-Family	Leah Vorobec	Christenson Developments Ltd.
Rookie of the Year - Single Family	Jennifer Schwitzer	Jayman MasterBUILT
Rookie of the Year - Multi-Family	Sandy Wagar	Christenson Developments Ltd.

## Sales Performance Awards

### Platinum Plateau - \$26,000,000 PLUS

Carla Weinmeyer	Pacesetter Homes Ltd.
Ali Shoucair	Greenboro Homes Ltd.
Diane Sasseville	Pacesetter Homes Ltd.

### Gold Plateau - \$14,000,000 - \$19,999,999

Darryl Rose	Landmark Master Builder Inc.
Karen Kelly	Landmark Master Builder Inc.
Kim Harvey	Pacesetter Homes Ltd.
Biljana Spasojevic	Reid-Built Homes
Erik Eisen	Jayman MasterBUILT
Steve Bosse	Reid-Built Homes
Ronaye Rael	Urban Landmarks Master Builder Inc.
Dave English	Daytona Homes Inc.
Khalid Saleh	Cove Properties Ltd.

### Silver Plateau - \$12,000,000 - \$13,999,999

Rennie Wong	Daytona Homes Inc.
Troy Haymour	Pacesetter Homes Ltd.
Catherine Keeling	Jayman MasterBUILT
Bruce Martin	Lincolnberg Communities
Damon Bunting	Hillview Homes Ltd., Master Builder
Lisa Nelson	Best Communities by Landmark Inc.
Caroline Bliss	Greenboro Homes Ltd.
Carrie Byrnell	Best Communities by Landmark Inc.
Dean Manyluk	Lincolnberg Communities
Glen Jorgenson	Summerhill Homes Inc.

### Bronze Plateau - \$10,000,000 - \$11,999,999



Rob Hagan  
Brad Wong  
Christine Sarluis  
Susanne Sochatsky  
Shannon Houston  
Mick Rahall  
Roy Smith  
Alan Clouston  
Joey Carlson  
Jill Toshach  
Randy Johnson

Lincolnberg Homes Ltd.  
Daytona Homes Inc.  
Landmark Master Builder Inc.  
Best Communities by Landmark Inc.  
Carriage Custom Homes Ltd.  
Carrington Properties Ltd.  
Pacesetter Homes Ltd.  
Zan Homes Inc  
Greenboro Homes Ltd.  
Bedrock Homes Ltd.  
Urban Landmarks Master Builder Inc.

***Congratulations to all the winners and finalists!*** Established in 1954, the Canadian Home Builders' Association – Edmonton, represents over 400 member companies comprised of builders, developers, renovators, trade contractors, manufacturers, suppliers, designers, engineers, financial institutions and a host of allied professionals.

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